

ChatGPT vs Gemini vs Claude vs Perplexity

2026 Edition — Updated April 2026

ChatGPT

vs

Gemini

vs

Claude

vs

Perplexity

Best for:

Everyday creative thinking, agentic task execution, and fast synthesis.

Use case:

Generate ideas, automate multi-step workflows, write and edit content, or debug complex problems.

Strengths:

- GPT-5 family models with advanced reasoning and coding capabilities.
- Agent Mode automates real-world tasks across apps and the web.
- Canvas: a collaborative side-by-side editor for writing and code.
- Vast ecosystem of custom GPTs and plugins for any domain.
- Persistent memory that learns your preferences across conversations.

Models: GPT-5.3 Instant | GPT-5.4 Thinking | GPT-5.4 Pro

Pricing: Free | Go \$8 | Plus \$20 | Pro \$200/mo

Tip:

Use Agent Mode for multi-step tasks — research, scheduling, and file creation in one prompt.

Best for:

AI deeply integrated into your daily Google-powered workflow.

Use case:

Work across Gmail, Docs, Sheets, Slides, and Drive with real-time AI assistance and deep research.

Strengths:

- Native integration across the entire Google Workspace suite.
- Deep Research generates automated multi-source reports.
- Super Gems: custom AI experts with buttons, forms, and app-like features.
- 1 million token context window for massive document analysis.
- Real-time web access and multimedia support including video.

Models: Gemini 3.1 Pro | 3 Flash | 2.5 Pro/Flash

Pricing: Free | AI Pro \$19.99 | AI Ultra \$249.99/mo

Tip:

Build Gems to handle your recurring tasks — they act like lightweight custom apps inside Google.

Best for:

Deep reasoning, nuanced writing, and transparent complex synthesis.

Use case:

Handle dense information, policy documents, or research analysis with visible step-by-step reasoning.

Strengths:

- 1 million token context window with no accuracy loss on long documents.
- Extended Thinking shows the model's full reasoning chain transparently.
- Cowork: a desktop agent that automates file and task management.
- Projects and Artifacts turn conversations into sharable interactive apps.
- Strong ethical and factual guardrails built in for defensibility.

Models: Opus 4.6/4.7 | Sonnet 4.6 | Haiku 4.5

Pricing: Free | Pro \$20 | Max \$100–200/mo

Tip:

Use Extended Thinking for high-stakes decisions — you can see exactly how the AI reasons.

Best for:

Credible, source-cited research and deep topic exploration.

Use case:

Verify sources, gather evidence, or get multi-model answers with full citations on any topic.

Strengths:

- Every answer includes inline citations with direct source links.
- Deep Research produces comprehensive reports from hundreds of sources.
- Model Council runs three frontier AIs at once and synthesizes results.
- Computer Agent: an autonomous worker that executes multi-step workflows.
- Spaces for team collaboration and shared research collections.

Models: Multi-model (Claude Opus, GPT-5, Gemini)

Pricing: Free | Pro \$20 | Max \$200/mo

Tip:

Use Model Council to get three AI perspectives on important decisions — then pick the best answer.